



NOVEMBER 30 & DECEMBER 1, 2024
MAYO CLINIC HEALTH SYSTEM EVENT CENTER
MANKATO, MN

2024 SPONSORSHIP OPPORTUNITIES

ABOUT THE GSR FINE ART FESTIVAL

Greater Mankato is passionate about its creative culture and so is Twin Rivers GSR Fine Art Festival. GSR is an annual juried fine art festival held in Mankato, MN, the weekend immediately following Thanksgiving. Over the past 22 years, the festival has grown from three visual artists to 100+ artists, authors and musicians. Our mission is to encourage and support creatives by producing an affordable, professional venue for them to display and sell their work. Please join us. Your sponsorship will help provide a wide variety of benefits to our exhibitors and the community including increased publicity, exposure and interaction for participating artists, authors and musicians.

To learn more about sponsoring the GSR Fine Art Festival please call Meghan at (952)454-1037 or email meghankaystrait@gmail.com.

PLATINUM STAGE SPONSOR - \$3,000 (limit 1)

Platinum Stage Sponsor benefits include:

- Stage Sponsorship - Recognition during stage announcements plus logo on stage signage
- Recognition on printed marketing collateral including advertisements, direct mail, releases and interviews
- Top line sponsor listing on at-event signage
- Logo included on GSR website
- Inclusion on GSR social media plus four posts dedicated to individual sponsor recognition
- \$1,000 GSR Bucks to be spent at the 2024 GSR Festival

GOLD BISTRO SPONSOR - \$1,500

Gold Bistro Sponsor benefits include:

- Cafe Sponsorship - Logo on cafe signage
- Recognition on printed marketing collateral including advertisements, direct mail, releases and interviews
- Logo included on GSR website
- Inclusion on GSR social media plus two posts dedicated to individual sponsor recognition
- Second line sponsor listing on at-event signage
- \$500 GSR Bucks to be spent at the 2024 GSR Festival
- Name mentions in digital, TV and social media advertising as well as media and artist interviews

SILVER SPONSOR - \$1,000

Silver Sponsor benefits include:

- Recognition on printed marketing collateral including advertisements, direct mail and releases
- Logo included on GSR website
- Inclusion on GSR social media
- Sponsor listing on at-event signage
- \$350 GSR Bucks to be spent at the 2024 GSR Festival

BRONZE SPONSOR - \$500

Bronze Sponsor benefits include:

- Recognition on printed marketing collateral including advertisements, direct mail and releases
- Name included on GSR website and social media
- Sponsor listing on at-event signage
- \$125 GSR Bucks to be spent at the 2024 GSR Festival

COPPER SPONSOR - \$300

Copper Sponsor benefits include: • Name included on GSR website
Inclusion on GSR social media



GSRFINEARTFESTIVAL.COM