



NOVEMBER 25 & 26, 2023  
MAYO CLINIC HEALTH SYSTEM EVENT CENTER

# 2023 SPONSORSHIP OPPORTUNITIES

## ABOUT THE GSR FINE ART FESTIVAL

Greater Mankato is passionate about its creative culture and so is the GSR Fine Art Festival. Over the past 20 years, the festival has grown from three visual artists to 50+ artists and authors. Our mission is to encourage and support artists and authors by producing an affordable, professional venue for them to display and sell their work. Please join us. Your sponsorship will help provide a wide variety of benefits to our exhibitors and the community including increased exposure and interaction for artists and authors, stipends for festival musicians and underwriting of the GSR Up and Coming Artist. This artist is provided a prime location and the opportunity to engage with attendees during the festival, though they do not sell their work. An artist stipend ensures they are compensated.

To learn more about the GSR Fine Art Festival [gsrfineartfestival.com](http://gsrfineartfestival.com) or call Tom Bliese at 507.351.5008.

### PLATINUM STAGE SPONSOR - \$3,000 (limit 1)

Platinum Stage Sponsor benefits include:

- Stage Sponsorship - Recognition during stage announcements plus logo on stage signage
- Recognition on printed marketing collateral including advertisements, direct mail, releases and interviews
- Top line sponsor listing on at-event signage
- Logo included on GSR website
- Inclusion on GSR social media plus four posts dedicated to individual sponsor recognition
- \$1,500 GSR Bucks to be spent at the 2023 GSR Festival

### GOLD BISTRO SPONSOR - \$1,500 (limit 2)

Gold Bistro Sponsor benefits include:

- Cafe Sponsorship - Logo on cafe signage
- Recognition on printed marketing collateral including advertisements, direct mail, releases and interviews
- Logo included on GSR website
- Inclusion on GSR social media plus two posts dedicated to individual sponsor recognition
- Second line sponsor listing on at-event signage
- \$750 GSR Bucks to be spent at the 2023 GSR Festival
- Name mentions in digital, TV and social media advertising as well as media and artist interviews

### SILVER SPONSOR - \$1,000 (limit 6)

Silver Sponsor benefits include:

- Recognition on printed marketing collateral including advertisements, direct mail and releases
- Logo included on GSR website
- Inclusion on GSR social media
- Sponsor listing on at-event signage
- \$500 GSR Bucks to be spent at the 2023 GSR Festival

### BRONZE SPONSOR - \$500 (limit 10)

Bronze Sponsor benefits include:

- Recognition on printed marketing collateral including advertisements, direct mail and releases
- Name included on GSR website and social media
- Sponsor listing on at-event signage
- \$250 GSR Bucks to be spent at the 2023 GSR Festival

### COPPER SPONSOR - \$300 (limited to 20)

- Copper Sponsor benefits include:
- Name included on GSR website
  - Inclusion on GSR social media
  - \$150 GSR Bucks to be spent at the 2023 GSR Festival