



About the Show - 2022

For twenty years, the GSR has been a draw for local artists. After piloting a small “book nook” the past few years, we are expanding to the Ellerbee Room reception hall, across from our main hall!

The show is strategically held in time to catch holiday shoppers and also coincides with “small business Saturday” following Thanksgiving/Black Friday. A joint showcase of art and literature should make this regional, two-day event a draw for holiday shoppers.

Show Schedule

Sept 1 st	Application deadline
Sept 15 th	Author notification
October 1 st	Last day to cancel with refund* *Less handling fee
November 10 th	Artists & Authors promote GSR

Dates and Times

Saturday Nov 26 th	10am – 6pm
Sunday Nov 27 th	10am – 4pm

Booth Cost

Table/Booth Fees as follows:

- \$100 – 6’ table*
- \$120 – 8’ table*
- \$200 – 10’x8’ Booth*

*Deduct \$10 if also exhibiting at Deep Valley Book Festival 2022.

Art and Book Requirements

- All work **MUST** be created by you the applicant/author; mass produced, commercial & re-sale items are not allowed
- All work must be consistent with images and writing examples represented in your application

GSR reserves the right to request anyone not following these guidelines to leave the show.

General Information

- Authors / publishers are responsible for collecting & paying Minnesota Sales Tax (7.875%)
- Authors / publishers should plan to be at their table all weekend; you are responsible for your own book sales. The GSR will not take a portion of your sales; all sales go to the authors.
- We provide bagels and coffee in the morning. Additional food and drink are available for purchase at the GSR bistro.

We ask that you support our volunteers

- Every year we ask volunteers to donate their time and talents to our event. **In exchange for their assistance we ask all artists and authors to extend a 5% discount** (they will be given a thank you card to show in order to receive this discount; if you would like to give a larger discount the option is yours). Thank you for agreeing to join us in extending such a gift in return for their services.

Advertising

- Color ‘post-it’ on Mankato Free Press’ front page
- Included in all Shop Small marketing: shopping guide, website, etc
- Radio advertising
- Posters and Postcards available for pickup 2-3 weeks prior to the show for you to hang in your community and mail out
- Electronic poster and postcard will be mailed to artists & authors 3 weeks prior to the show
- **All participating artists and authors are expected to send notification to their customers.** Whether you prefer email or snail mail, we provide you with materials to contact your clients. Sharing shoppers benefits everyone! Also be sure to add us to your online calendar and social media.

ShopART Online

All GSR authors who upload their work to our online ShopART site will automatically be included in the Twin Rivers Council for the Arts [TRCA] online site ShopART Midwest. GSR and Twin Rivers will direct interested buyers directly to you, and 100% of sales are yours, we take no fees.

To Apply

- Complete Application
- Include the following information with your application: brief author bio, book teaser, book cover and any additional info you’d like readers to know. Email to gsrcfineartfestival@gmail.com
- Check for table / booth fee made payable to: GSR Fine Art Festival
- Notification of acceptance will be on a first come basis. Table/Booth Fee Check to be cashed as accepted.

Cancellation Policy

Cancellations will incur a \$15 handling fee. The last day to cancel with a refund is October 1st. We ask that you alert us as soon as possible if you are unable to attend so we may invite those on our waiting list.

20th Annual GSR Fine Art Festival

Please PRINT if hand written Author Application – Deadline September 1

Author Name: _____ Business Name: _____

Email: _____ Website: _____

Facebook address: _____

Address: _____ City/State/Zip: _____

Phone: _____ Cell: _____

Tell us a little about your book[s]: _____

Do you have any ties to the area: _____

Please Check:

___ 6' Table - \$100 (\$90 if participating in Deep Valley Book Festival)

___ 8' Table - \$120 (\$110 if participating in Deep Valley Book Festival)

___ 10'x8' Booth - \$200 (\$190 if participating in Deep Valley Book Festival)

Please indicate # requested:

___ Chairs

If getting a booth:

___ 6' tables

___ 6' narrow tables

___ 8' tables

Author Checklist:

Mail to: Tom Bliese

1412 Carney Ave

Mankato, MN 56001

___ Completed Application

___ Check for Table/Booth Fee (make checks payable to: GSR Fine Art Festival)

Email to: gsrfineartfestival@gmail.com

___ A brief synopsis of the story of a book

___ 100 word Author Biography

___ 1-2 pages from a book as a sample of writing style

___ An image of a book cover and/or illustration

**** By applying you agree to extend 5% discount to our volunteers****

***** GSR Fine Art Festival is not responsible for loss or damage*****