



About the Show - 2021

Our show is strategically held in time to catch holiday shoppers and give artists a chance to fill special orders.

ShopART Online

Due to the great pandemic of 2020, we created an online presence we call ShopART. We're still learning about the platform but we are excited to announce a partnership with Twin Rivers Council for the Arts! All GSR artists who upload their work to our ShopART site will automatically be included in their online site (no additional work required). The same rules will apply, GSR and Twin Rivers will direct interested buyers directly to you, and 100% of sales are yours, we take no fees).

Show Schedule

Sept 1 st	Application deadline
Sept 15 th	Artist notification
October 1 st	High resolution image deadline
November 1 st	Last day to cancel with refund
November 10 th	Artists promote GSR

Dates and Times

Saturday Nov 27 th	10am – 6pm
Sunday Nov 28 th	10am – 4pm

Booth Cost Jury fee is \$15 (non-refundable).

Single Booth (10x10)	\$200
Booth-and-a-half (10x15)	\$285
Double Booth (10x20)	\$360

Art Requirements

- All work **MUST** be created by you the applicant/artist; mass produced, commercial & re-sale items are not allowed
- All work must be attractively displayed in a professional manner
- All work must be consistent with images represented in your application

GSR reserves the right to request anyone not following these guidelines to leave the show.

General Information

- Artists are responsible for collecting & paying Minnesota Sales Tax (7.875%)
- We provide breakfast snacks in the morning and a lunchtime meal. This courtesy only extends to 2 artists/helpers per booth. Additional amenities can be purchased if necessary.

Equipment

- Electricity is provided at no additional cost. We highly recommend being prepared to light your space!
- Chairs and Skirted Tables are available– please note how many on your application.

We ask that you support our volunteers

- Every year volunteers donate their time and talents to our event. **In exchange for their assistance, we ask all artists to extend a 5% discount** (they will be given a thank you card to show you in order to receive this discount). Thank you for agreeing to join us in extending such a gift in return for their services.

Advertising

- Color 'post-it' on Mankato Free Press' front page
- Included in all Shop Small marketing: shopping guide, website, etc
- Radio advertising
- Posters and Postcards available for pickup 2-3 weeks prior to the show for you to hang in your community and mail out
- Electronic poster and postcard will be mailed to artists 3 weeks prior to the show
- **All participating artists are expected to send notification to their customers.** Whether you prefer email or snail mail, we provide you with materials to contact your clients. Sharing shoppers benefits everyone! Also be sure to add us to your online calendar and social media.

To Apply

- Complete Application
- Email three (3) images of your work to: gSRfineartfestival@gmail.com
- Check for \$15 make checks payable to: GSR Fine Art Festival
- Second check for Booth Space (accepted artists' checks will be cashed after September 18th)

High Resolution Image Requirements

- 300 dpi or higher
- 3 x 5 inches or larger
- PDF, TIFF or JPG files preferred
- October 1st high resolution image deadline is very firm.

Cancellation Policy

The last day to cancel with a full refund is November 1st. We ask that you alert us as soon as possible if you are unable to attend so we may invite those on our Waiting List.

19th Annual GSR Fine Art Festival

Please Print Artist Application – Deadline September 1st

Artist Name: _____ Business Name: _____

Email: _____

Website: _____ Facebook address: _____

Address: _____ City/State/Zip: _____

Phone: _____ Cell: _____

Please check:

___ Single Booth \$200

___ Booth-and-a-half \$285

___ Double Booth \$360

Please check your media:

___ Fiber ___ Glass

___ Jewelry ___ Leather

___ Painting ___ Photography

___ Pottery ___ Sculpture

___ Wood ___ Other _____

Please indicate # requested:

___ 6ft tables

___ 6ft narrow tables

___ 8ft tables

___ Chairs

**Two artists working as a team (creating one body of work) may fill out one application. Two artists applying to share a booth (creating two bodies of work) will apply separately, even if work is similar. Application, photos & jury fee must accompany each application. WHO you are applying with: _____

Will you still come if they are not accepted: _____

Tell us a little about your work: _____

Do you have any ties to the area: _____

Mail to: Tom Bliese

1412 Carney Ave.

Mankato, MN 56001

Artist checklist:

___ Completed Application

___ 3 images of your work

___ Check for Jury Fee (\$15)

___ Check for Booth Fee

****By applying you agree to extend 5% discount to our volunteers****

*****GSR Fine Art Festival is not responsible for loss or damage*****