



NOVEMBER 30 & DECEMBER 1  
MANKATO CIVIC CENTER

# 2019 SPONSORSHIP OPPORTUNITIES

## ABOUT THE GSR FINE ART FESTIVAL

Greater Mankato is passionate about its creative culture and so is the GSR Fine Art Festival. Over the past 16 years, the festival has grown from three artists to 50+. Our mission is to encourage and support artists by producing an affordable, professional venue for them to display and sell their art. Please join us. Your sponsorship will help provide a wide variety of benefits to the artists and the community including increased exposure and interaction for artists, stipends for festival musicians and underwriting of the GSR Up and Coming Artist. This artist is provided a prime location and the opportunity to engage with attendees during the festival, though they do not sell their work. The artist stipend ensures they are compensated.

To learn more about the GSR Fine Art Festival, visit [gsrfineartfestival.com](http://gsrfineartfestival.com) or call Tom Bliese at 507.351.5008.

### PLATINUM SPONSOR - \$5,000 (limited to two)

Platinum Sponsors help solidify the position of the GSR Fine Art Festival as the premier visual arts festival in Southern Minnesota through expanded outreach and marketing in the Greater Mankato Area.

Platinum Sponsor benefits include:

- Recognition on printed marketing collateral
- Sponsor logo included on GSR website and social media
- Top line sponsor listing on onsite event signage
- \$2,500 GSR Bucks to be spent at the 2019 GSR Festival
- Name mentions in digital, TV and social media advertising as well as media and artist interviews

### GOLD SPONSOR - \$2,500 (limited to six)

Gold Sponsors increase the accessibility of the GSR Fine Art Festival to young, emerging artists through lower booth fees. The festival provides the opportunity for broad regional public exposure for artists.

Gold Sponsor benefits include:

- Recognition on printed marketing collateral
- Sponsor logo included on GSR website and social media
- Second line sponsor listing on onsite event signage
- \$1,250 GSR Bucks to be spent at the 2019 GSR Festival
- Name mentions in digital, TV and social media advertising as well as media and artist interviews

### SILVER SPONSOR - \$1,000 (limited to 10)

Silver Sponsors will help support the musicians who grace the event stage and ensure the GSR Fine Art Festival remain free and open to the public.

Silver Sponsor benefits include:

- Recognition on printed marketing collateral
- Sponsor logo included on GSR website
- Sponsor listing on onsite event signage
- \$500 GSR Bucks to be spent at the 2019 GSR Festival
- Name mentions in social media advertising
- Name mentions during artist interviews

### BRONZE SPONSOR - \$500 (limited to 20)

Bronze Sponsors will help fund our expanded outreach and marketing campaign and help provide a stipend for the GSR Fine Art Festival Up and Coming Artist.

Bronze Sponsor benefits include:

- Recognition on printed marketing collateral
- Sponsor logo included on GSR website
- Sponsor listing on onsite event signage
- \$250 GSR Bucks to be spent at the 2019 GSR Festival
- Name mentions during artist interviews

CONNECTING LOCAL ARTISTS WITH THE COMMUNITY.