

GSR Fine Art Festival – 2011 Artist Application

About the Show

We are two goldsmithing babes that believe Mankato needs more professional art outlets. The show is strategically thrown in early December to catch holiday shoppers and give artists time to fill special orders. www.GSRFineArtFestival.com

Location

Working with the Civic Center offers our shoppers handicap accessibility, multiple restroom facilities and multiple parking options. This will be our third year in the ballroom and we have hopes to expand a little more this year.

Show Schedule

September 1 st	Application Deadline
September 15 th	Artist Notification
October 15 th	High Resolution Image Deadline
November 1 st	Last day to cancel with refund

Dates and Times

Friday Dec 9 th	11am – 7pm
Saturday Dec 10 th	10am – 6pm
Sunday Dec 11 th	Noon – 5pm

Cost

The jury fee is \$10 (non-refundable); participation cost is \$185. Both must be mailed with your application.

General Information

- Booths are 10'x10' unless otherwise arranged
- Artists are responsible for collecting & paying Minnesota Sales Tax.
- We have been able to provide a meal at lunchtime Friday and Saturday as well as breakfast snacks Sunday morning. This courtesy only extends to 2 artists/helpers per booth.

Equipment

- Electricity is provided at no additional cost. We highly recommend being prepared to light your space!
- Chairs and Skirted Tables are available at no additional cost – please note how many on your application.

Advertising

- Posters and Postcards are available for pickup about 2-3 weeks prior to the show for you to hang in your community and mail out.
 - An electronic poster will be mailed to artists 3 weeks prior to the show for you to send to those on your email list.
- *Accepted artists are expected to send notification to their best customers.**
- Cable television ads.
 - Radio ads will play on Oldies 105FM & NPR.
 - A two page color Ad will appear in Mankato Magazine's centerfold.

To Apply

- Complete Application
- Three images of your work
- Check for \$10 make checks payable to: Goldsmith's Reunion
- Check for \$175 (accepted artists' checks will be cashed the week of September 19-24)
- Mail to: Patty Conlin, 420 N Minnesota Ave. St. Peter, MN 56082

High Resolution Image Requirements

- 300 dpi or higher
- 3 x 5 inches or larger
- PDF, TIFF or JPG files preferred
- October 15th image deadline is very firm. We must have our full page ad to Mankato Magazine by their deadline.

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Cancellation Policy

The last day to cancel with a full refund is November 1st. We ask that you alert us as soon as possible if you are unable to attend so we may invite those on our Waiting List.

We ask that...

Every year we ask musicians / musical organizations to donate a performance to our evening. This helps get shoppers into the holiday shopping mood and fills the room with such a rich and positive energy. **In exchange for their performance we ask all artists to extend a 5% discount** (they will be given a thank you card to show you in order to receive this discount; if you would like to give a larger discount that is your option). Thank you for agreeing to join us in extending such a gift in return for their donation.

Art Requirements

- All work **MUST** be created by you the applicant/artist; mass produced, commercial & re-sale items are not allowed
- All work must be attractively displayed in a professional manner
- All work must be consistent with images represented in your application

GSR reserves the right to request anyone not following these guidelines to leave.

Questions / Further Information

Visit our website: www.GSRFineArtFestival.com or feel free to call / email with any questions or suggestions!

Patty Conlin –
phone: 507.934.5655
email: psconlin@hickorytech.net
address: 420 N Minnesota Ave. St. Peter, MN 56082

Sacha VanDeZande –
email: sacha@goldsmithdesigner.com

9th Annual GSR Fine Art Festival

Artist Application – Deadline September 1st

Artist Name: _____

Business Name: _____

Address: _____

City/State/Zip: _____

Phone: _____

Email: _____

Media: _____

Number of Tables: ____ (6ft) ____ (8ft) ____ (narrow) Chairs: _____

Please tell us a little about your work: _____

Please tell us of any ties you may have to the area _____

Send to: Patty Conlin
420 N. Minnesota Ave.
St. Peter, MN 56082

****By applying you agree to extend 5% discount to our musical performers****